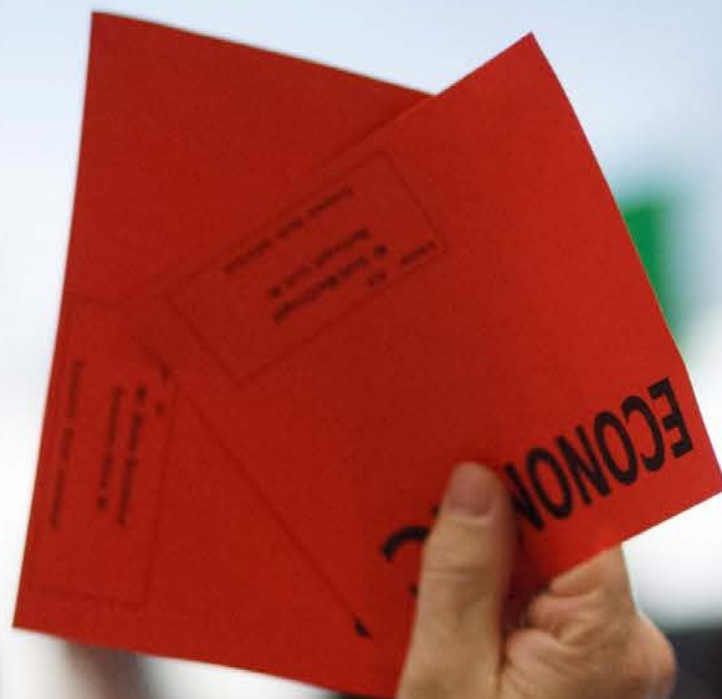


WE ARE FSC





**VI ER ET UNIKT
DEMOKRATISK
FÆLLESSKAB**



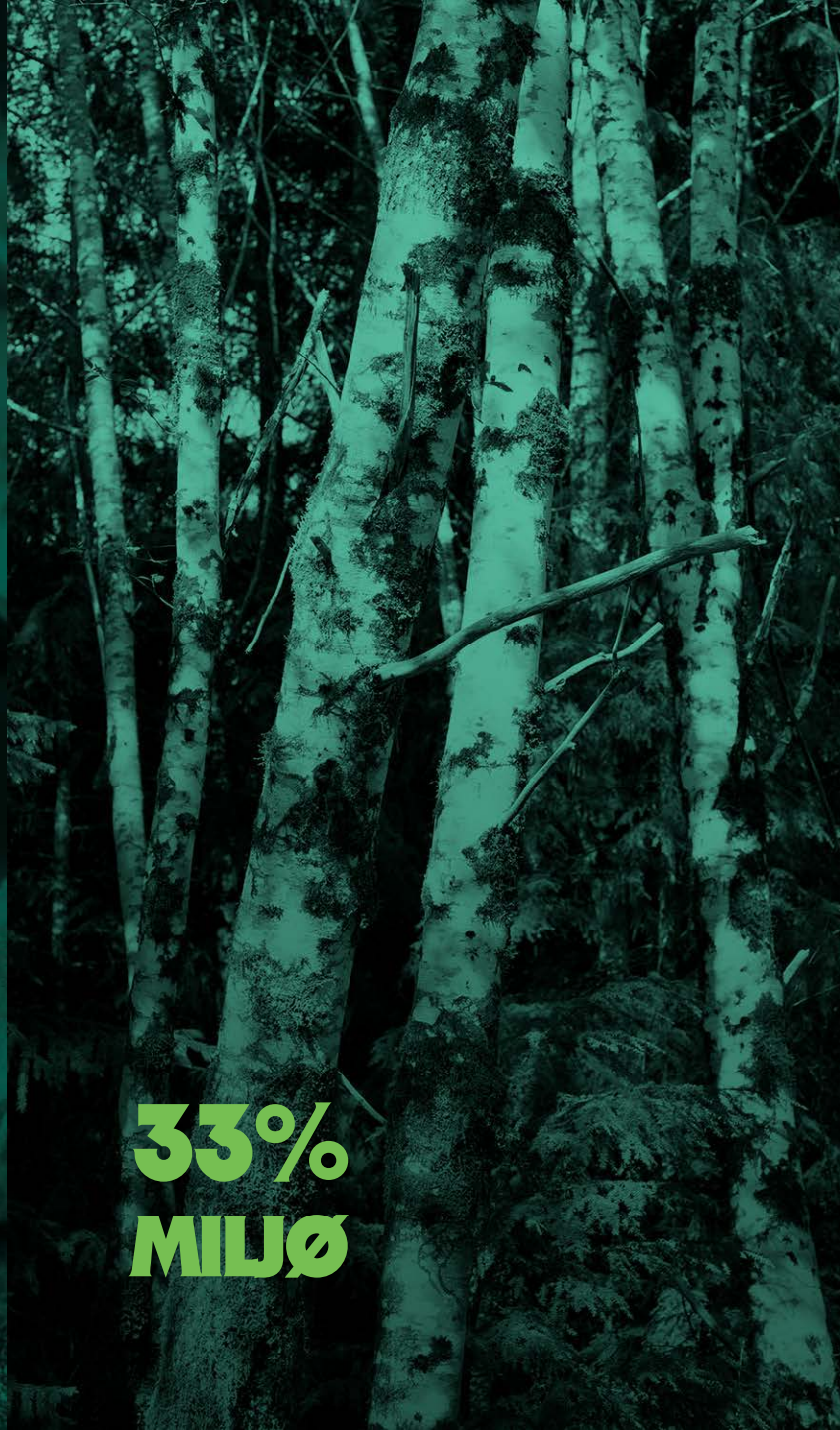
VI REPRÆSENTERER MANGE FORSKELLIGE INTERESSER



A close-up, monochromatic photograph of a person's face, showing their eyes and nose. The image is tinted in a dark teal color.

VI ER

**33%
FORRETNING**

A vertical photograph of a forest of birch trees with white bark and dark lichen. The image is tinted in a dark teal color.

**33%
MILJØ**

A photograph of a woman and two children standing at a public water pump. The woman is filling a bucket. The image is tinted in a dark teal color.

**33%
SOCIALT**

VI ER



IKEA & WWF





VI ER

SAMI & MASAI



VI ER

NORGE & NICARAGUA

**VI ARBEJDER FOR EN BEDRE VERDEN
HVOR VI HAR LØST KLIMA PROBLEMET**



**VI ARBEJDER FOR AT
GØRE VERDEN TIL ET STED
HVOR DER TAGES HENSYN TIL
LOKALBEFOLKNINGEN**



**VI ARBEJDER FOR AT
GØRE VERDEN TIL ET STED
HVOR TRUEDE ARTER OG
NATURLIGE SKOVE FÅR PLADS**

**VI ARBEJDER FOR
FORESTS
FOR ALL
FOREVER**



VORES MÅLGRUPPE

Forbrugere globalt 2016

40%
ASPIRATIONALS

29%
PRACTICALS

22%
ADVOCATES

9%
INDIFFERENTS

Kilde: BBMG & GlobeScan - Five Human Aspirational




HVEM ER DE ?
HVAD GØR DEM UNIKKE ?



DE ER

**GLADE
FORBRUGERE
93%**

“Shopping efter nye
produkter interesserer mig”



**ANSVARLIGE
FORBRUGERE
95%**

“Jeg mener vi skal sænke forbruget
for at sikre miljøet til kommende
generationer”



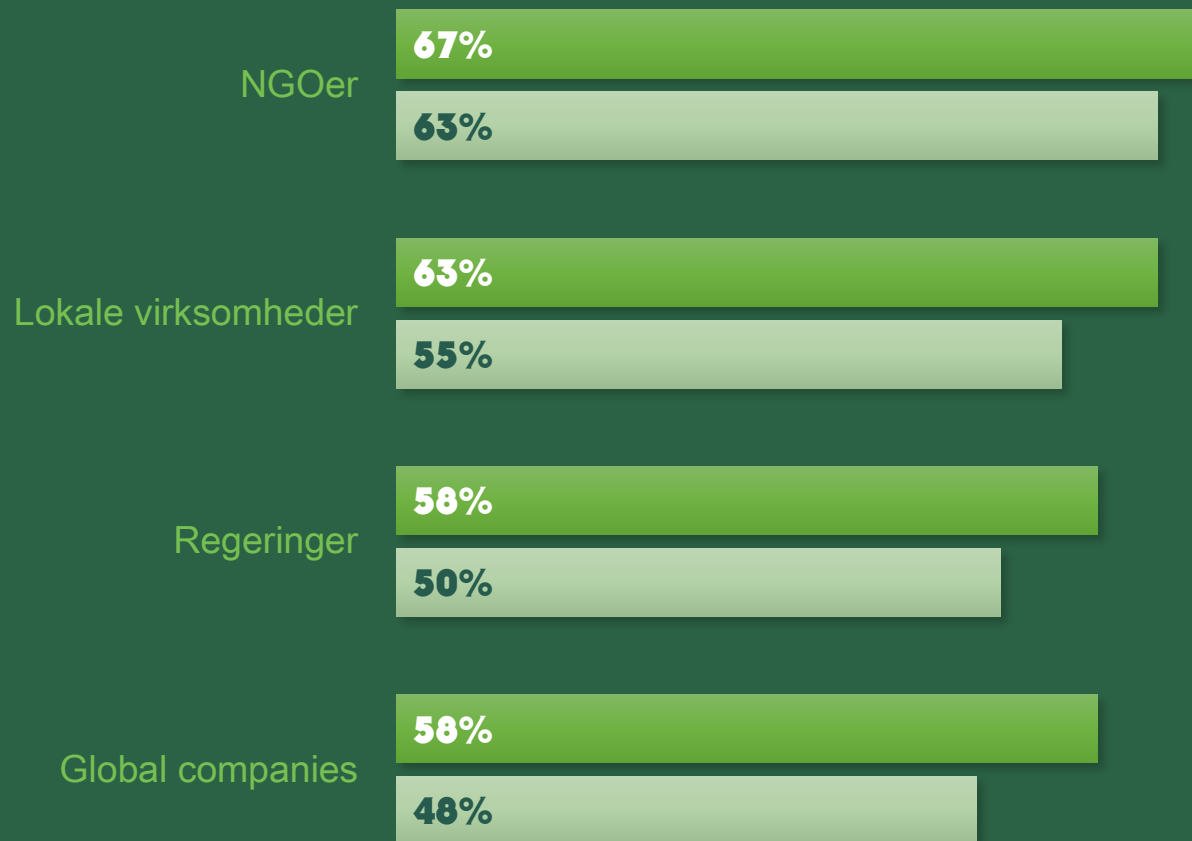
**INFLUENCING
THEIR PEERS
90%**

“Jeg opfordrer andre til at købe
produkter fra firmaer som er
socialt- og miljø ansvarlige”

DE TROR PÅ BRANDS

”Jeg stoler på at disse virksomheder agerer ud fra samfundets bedste interesser”

Aspirationals vs. total respondenter



Source: BBMG & GlobeScan - Five Human Aspirational

DE BEKYMRER SIG OM VERDEN

Hvad er de værste problemer,
vi kan blive mødt af ?

Forurening og miljø **91%**

Korruption **89%**

Ekstrem fattigdom **88%**

Overholdelse af
menneskelige rettigheder **88%**

Terror **87%**

**FORTÆL HVORDAN I BIDRAGER
MED LØSNINGER!**



Ny kampagneplatform med fokus på SDG'erne:

FOKUS PÅ FSC'S POSITIVE BUDSKAB GLOBALT



WE ARE FSC®

WE ARE FSC

Why FSC

SDG

About FSC

FSC WORKS TO TAKE CARE OF THE WORLD'S FORESTS FOR FUTURE GENERATIONS – MAKING SURE WE ALL HAVE FORESTS FOR ALL FOREVER.



WE ARE FSC®

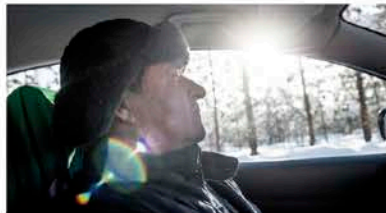
WE ARE FSC

Why FSC

SDG

About FSC

THIS IS MY STORY



“I love my work. It's not just a job, it's a passion. I'm proud to be part of a team that's making a difference in the world. I'm committed to my work and my team. I'm a team player. I'm a team player. I'm a team player.”

MY WORK IS MY PASSION

The Forest Stewardship Council (FSC) is the world's leading certification organization for responsible forestry. FSC is the only certification system that is recognized by all major governments and is trusted by consumers worldwide. FSC is the only certification system that is recognized by all major governments and is trusted by consumers worldwide.



UDGANGSPUNKT I MENNESKENE BAG FSC



FOKUS MÅ FSC'S VÆRDIER – MINDRE PÅ AT "BEVISE" FSC



FINLAND





WE ARE FSC®



WE ARE FSC®



5 GENDER EQUALITY



SUSTAINABLE
DEVELOPMENT
GOALS



WE ARE FSC®



GABON







WE ARE FSC®



8 DECENT WORK AND ECONOMIC GROWTH















WE ARE FSC®





WE ARE FSC®

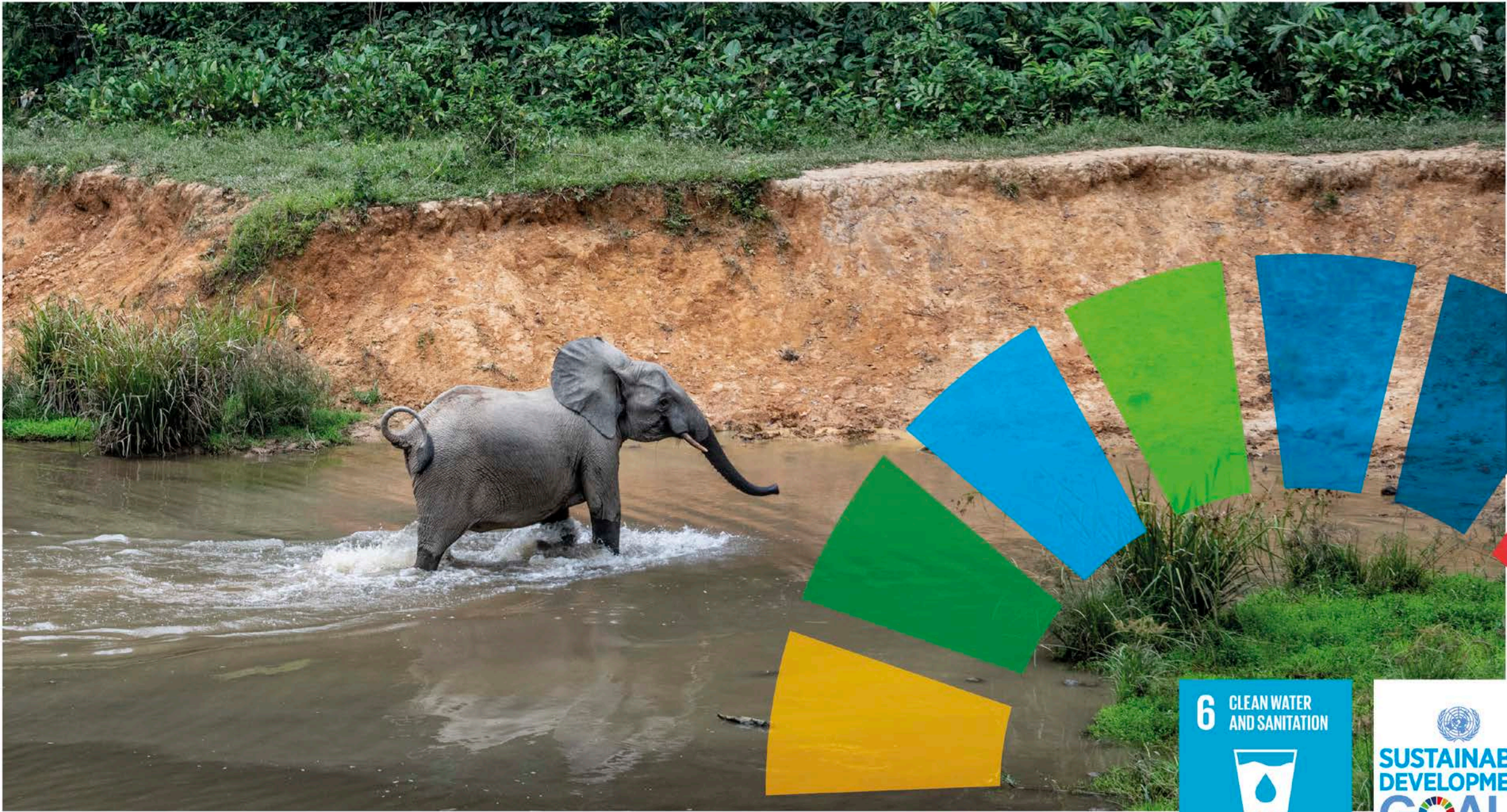
A close-up portrait of an elderly Black man with a serious expression. He is wearing a light-colored, textured hat and a light blue button-down shirt. The background consists of vertical wooden planks painted in a vibrant blue color. The lighting is soft, highlighting the textures of his clothing and the wood.

WE ARE FSC®









6 CLEAN WATER AND SANITATION



SUSTAINABLE DEVELOPMENT GOALS

NAMIBIA





WE ARE FSC®



WE ARE FSC®



WE ARE FSC®





Definition of Human-Wildlife Conflict

'the situation that arises when behaviour of a non-pest, wild animal species poses a direct and recurring threat to the livelihood or safety of a person or a community and, in response, persecution of the species ensues.'

ECOLOGY TEAM



Ecology Meeting - 12 February 2018

Present: Sam, Jennifer, Willem, Sanna, Annelise

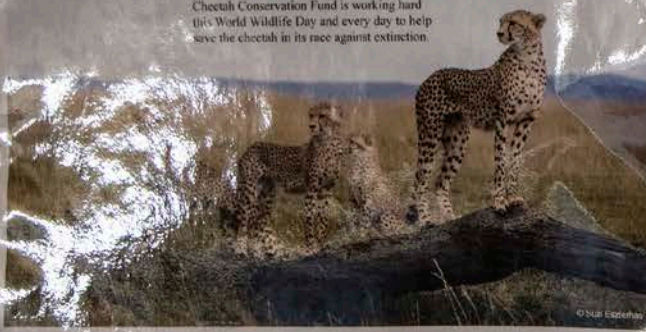
Activity	When	Where	Who
CCOOP operational tasks: trap placement, setting/trapping, collection, bait and cleaning	As soon as the 1st rains arrive (late Feb/early March)	Ecology Dept	Willem, Sanna, Jennifer, Sam
Active site visit (Cheetahs)	Every day	Ecology Dept	Sam, Jennifer
Temperature reading	Every day	Ecology Dept	Willem, Sanna, Jennifer, Sam
Researcher training (Cheetahs)	Every Monday	Research	Willem, Sanna, Jennifer, Sam
Researcher training (Cheetahs)	When possible	Ecology Dept	Willem, Sanna, Jennifer, Sam
Site visit (any of sites)	As needed or during site visits	Ecology Dept	Willem, Sanna, Jennifer, Sam
Field game camera	Research	Ecology Dept	Willem, Sanna, Jennifer, Sam
Researcher training (Cheetahs)	Research	Ecology Dept	Willem, Sanna, Jennifer, Sam
High counts	Monthly	Ecology Dept	Willem, Sanna, Jennifer, Sam
Water hole counts (12 sites)	Every two months	Ecology Dept	Willem, Sanna, Jennifer, Sam
Water hole count (12 sites)	July	Ecology Dept	Willem, Sanna, Jennifer, Sam

Activity	When	Where	Who
Ecology Dept	Ongoing	Ecology Dept	Willem, Sanna, Jennifer, Sam
Researcher training (Cheetahs)	Ongoing	Ecology Dept	Willem, Sanna, Jennifer, Sam
Researcher training (Cheetahs)	Ongoing	Ecology Dept	Willem, Sanna, Jennifer, Sam
Researcher training (Cheetahs)	Ongoing	Ecology Dept	Willem, Sanna, Jennifer, Sam
Researcher training (Cheetahs)	Ongoing	Ecology Dept	Willem, Sanna, Jennifer, Sam
Researcher training (Cheetahs)	Ongoing	Ecology Dept	Willem, Sanna, Jennifer, Sam
Researcher training (Cheetahs)	Ongoing	Ecology Dept	Willem, Sanna, Jennifer, Sam



We can live together!

Cheetah Conservation Fund is working hard this World Wildlife Day and every day to help save the cheetah in its race against extinction.



ECOLOGY Camping Gear Inventory

Sign out in Ecology 2 Register - BACK CLEAN

- 2 blankets
- 3 tents, two with tent poles, one without. - Extra poles, one of them
- 5 sleeping bags
- 1 cot - rest in workable condition
- 1 bag
- 1 camping stool
- 2 cool packs
- 1 gas hotplate - uncertain of workable condition
- 1 gas bottle
- 1 water container
- 1 drink
- 1 fishing gear
- 1 kettle with lid
- 3 pots with lids
- 1 small plastic cup
- 1 small plastic pitcher

- 2 plastic stool, Tupperware with lids
- Camping stove
- 3 bowls (1 metal, one plastic)
- 2 large knife
- 2 small knives
- 2 can opener (two spares)
- Kitchen accessories
- 1 fork
- 4 spoons
- Plastic cooking utensils
- 2 bottles

Protect Pangolins

report any suspicious activity related to the killing or capture of pangolins or the trade in pangolin parts (this includes people asking about pangolins or offering pangolins or pangolin parts for sale) and receive a \$5000 reward









**BUSHVELD
± 5 KG
CHARCOAL**

**BUSHVELD
CHARCOAL**
PREMIUM QUALITY

**± 5
KG**

BUSHVELD HARDWOOD CHARCOAL IS
MANUFACTURED FROM INVASIVE TREES.
HARVESTING INVASIVE TREES
IS A SUSTAINABLE WAY TO
CONTRIBUTE TO THE PRESERVATION OF
WILDLIFE ECOSYSTEMS.

MANUFACTURED IN NAMIBIA
QUICK-HEATING, LONG-BURNING
ECONOMICAL USE

ENJOY THE AFRICAN BRAAI LIFESTYLE!
FOR A RICH SOUTHERN AFRICAN EXPERIENCE,
VISIT WWW.H3REIZEN.NL

IMPORTED BY DE ANDERE WINKEL
E-MAIL: INFO@DEANDEREWINKEL.NL

BLACK ACACIA
PREMIUM QUALITY
CHARCOAL
HOUTSKOOL
HOLZKOHLE
CHARBON DE BOIS

EXPERIENCE THE BEST OF AFRICA

BUSHVELD
MANUFACTURED
HARDWOOD
5 LITRE
CONTAINER
RECOMMEND
MANUFACTURE
QUICK-HEATING
ECONOMICAL
ENJOY THE AFRICAN
FOR A RICH SOUTHERN
IMPORTED BY DE ANDERE
E-MAIL: INFO@DEANDEREWINKEL.NL
BLACK ACACIA
PREMIUM QUALITY
CHARCOAL
HOUTSKOOL
HOLZKOHLE
CHARBON DE BOIS



WE ARE FSC®



WE ARE FSC®



PLATFORM OG MATERIALER



WE ARE FSC®

[WE ARE FSC](#)

[Why FSC](#)

[SDG](#)

[About FSC](#)

**FSC WORKS TO TAKE CARE OF THE WORLD'S
FORESTS FOR FUTURE GENERATIONS – MAKING SURE
WE ALL HAVE FORESTS FOR ALL FOREVER.**



WE ARE FSC®

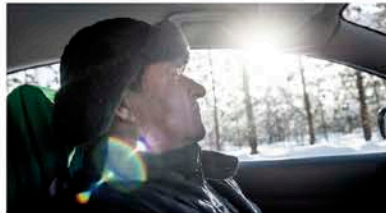
[WE ARE FSC](#)

[Why FSC](#)

[SDG](#)

[About FSC](#)

THIS IS MY STORY

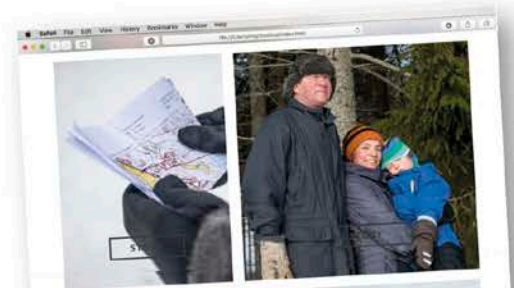


“I love my work at FSC. It's a great opportunity to work for a company that is committed to sustainability and making a positive impact on the world. I'm proud to be part of the team that is working to ensure that we have a sustainable future for all.”
— **Paula**

MY WORK IS MY PASSION

The Forest Stewardship Council (FSC) is a leading global organization in the field of responsible forestry. We are committed to ensuring that the world's forests are managed in a way that is sustainable for the future. Our work is our passion, and we are proud to be part of the team that is working to ensure that we have a sustainable future for all.





WE ARE FSC WE ARE FSC Why FSC SDG About FSC

OUR STORIES

Learn about our work in over 100 countries across the globe. From the forests of Finland to the mountains of the United States, we are committed to responsible forest management and sustainable wood products.

OUR STORIES

Learn about our work in over 100 countries across the globe. From the forests of Finland to the mountains of the United States, we are committed to responsible forest management and sustainable wood products.

WE ARE FSC WE ARE FSC Why FSC SDG About FSC

THIS IS MY STORY

To have this forest was never just a forest. Creating up here and looking out is for the one among the trees. The forest is seen to have such a rich history. A memory to start with the children who grew up here and the grandchildren who spent weekends and holidays here.

DRAFT

WORK IS MY PASSION

The forest has always provided high revenues, but just as importantly, as Partii also does as a business. To him, the best kind of thing is to be a forest owner.

Partii has worked the forest over 10 years and has seen it grow. Like sustainable forestry with FSC. They believe FSC is the leader. For the environment as well as for the forest owners. FSC has changed the way of thinking and management of a part of the forest and through Partii it is the way for everyone else who owns and grows the forests, because it is the best business plan. The forest.

ABOUT

FOREST OWNER MEMBER OF WOOD

Approved Forestry, 100% Forest of Forest
Forest owner since 1952
FSC Compliance 2013

EXPLORE MORE ABOUT THE NEWS

In a forest, there is always a story to tell. The forest is not just a place of production, but a place of life and joy. It is a place where we can find peace and inspiration. It is a place where we can find the beauty of nature and the joy of being outdoors. It is a place where we can find the beauty of nature and the joy of being outdoors. It is a place where we can find the beauty of nature and the joy of being outdoors.

WE ARE FSC Why FSC SDG About FSC

WE ARE FSC Why FSC SDG About FSC

Learn about our work in over 100 countries across the globe. From the forests of Finland to the mountains of the United States, we are committed to responsible forest management and sustainable wood products.

WE ARE FSC WE ARE FSC Why FSC SDG About FSC

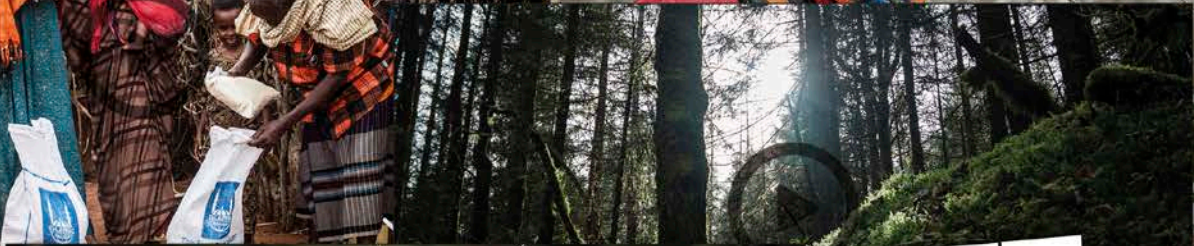
FSC WORKS TO TAKE CARE OF THE WORLD'S FORESTS FOR FUTURE GENERATIONS – MAKING SURE WE ALL HAVE FORESTS FOR ALL FOREVER.

We are a global not-for-profit organization that sets the standards for what is a responsibly managed forest, both environmentally and socially.

When timber comes from an FSC certified forest, you can be sure that the supply chain has not been broken. It is a guarantee that the forest is managed in a way that is sustainable for the future. It is a guarantee that the forest is managed in a way that is sustainable for the future. It is a guarantee that the forest is managed in a way that is sustainable for the future.

EXPLORE MORE ABOUT THE NEWS

In a forest, there is always a story to tell. The forest is not just a place of production, but a place of life and joy. It is a place where we can find peace and inspiration. It is a place where we can find the beauty of nature and the joy of being outdoors. It is a place where we can find the beauty of nature and the joy of being outdoors. It is a place where we can find the beauty of nature and the joy of being outdoors.





**THANK YOU FOR HELPING US
MAKING THE WORLD A BETTER PLACE**

It is well known that forests are key to protecting biodiversity and to mitigating the effects of climate change. However, their contribution to alleviating hunger and improving nutrition has been somewhat neglected. So while Goal 2 focuses on agriculture, FSC can still contribute, in particular to Target 2.4, on sustainable food production systems and resilient agricultural practices. The endelibusam rem estem faceretandam inim-oluptam fugiat aut et id quo qui doluptatem ratur ad estur aut quid nos sunt. Ped expeditam quasperibus asi verdatotae cus modi comminus suntorepia ernature, int. custandebit tempore pellabo roeret

CARE AND PROTECT

It is well known that forests are key to protecting biodiversity and to mitigating the effects of climate change. However, their contribution to alleviating hunger and improving nutrition has been somewhat neglected. So while Goal 2 focuses on agriculture, FSC can still contribute, in particular to Target 2.4, on sustainable food production systems and resilient agric



THE SUSTAINABLE DEVELOPMENT GOALS

It is well known that forests are key to protecting biodiversity and to mitigating the effects of climate change. However, their contribution to alleviating hunger and improving nutrition has been somewhat neglected. So while Goal 2 focuses on agriculture, FSC can still contribute, in particular to Target 2.4, on sustainable food production systems and resilient agricultural practices.

